



WITO
Smart Health
HEALTH INTELLIGENCE AT YOUR FINGERTIPS

WITO SMART HEALTH

EXECUTIVE SUMMARY

Revolutionizing Glucose Monitoring Through Truly Non-Invasive Technology

Wito Smart Health is pioneering the future of glucose monitoring with a breakthrough wearable platform designed to make glucose tracking painless, accessible, and affordable for millions worldwide.

At the core of the company's innovation is the Wito Caddy, a truly non-invasive glucose monitoring device powered by proprietary bioimpedance technology and machine learning algorithms, eliminating the need for needles, blood draws, patches, or implanted sensors.

The Problem

- Over 1.1 billion people worldwide are diabetic or prediabetic
- Existing monitoring solutions are invasive, expensive, and difficult to maintain
- Prediabetics remain significantly underserved
- Prevention-focused solutions are limited and often inaccessible

The Solution – Wito Caddy™

- Truly non-invasive glucose monitoring
- No needles, patches, or blood samples
- Bioimpedance sensing + AI algorithms
- Smartphone connectivity and cloud storage
- Affordable direct-to-consumer model
- Wearable watch-band design
- No prescription required



Market Opportunity

- 1.1 billion diabetics and prediabetics globally.
- Largest medical challenge in the world.

Competitive Advantage

- Truly non-invasive approach
- Proprietary bioimpedance + AI platform
- Prevention-focused positioning
- Lower total cost of ownership
- Consumer OTC pathway
- Recurring subscription revenue model
- Expandable platform for additional biomarkers

Business Model

- Device Cost: \$60
- Monthly Subscription: \$22
- Direct-to-consumer sales strategy
- Channel partnerships and outreach organizations

Technology & IP

Patent portfolio includes issued and pending intellectual property protection in key international jurisdictions.

- PCT filed with WIPO
- USPTO non-provisional application filed in August 2024
- Additional international filings planned

Potential Exit Opportunities

- Acquisition
- Joint Venture
- License

The glucose-monitoring and digital-health sectors have experienced substantial acquisition activity by major healthcare, diagnostics, wearable technology, and pharmaceutical companies seeking innovative monitoring platforms and recurring revenue ecosystems.



Regulatory Strategy

- FDA 510(k) OTC pathway
- Expected regulatory clearance: Q2 2027
- International expansion planned across Canada, Mexico, Brazil, Japan, and the EU
- MDSAP quality framework

Leadership Team

Led by experienced executives with backgrounds spanning medical devices, engineering, healthcare commercialization, international business development, and corporate governance.

- Glenn Foley — Chief Executive Officer
- Salvador Albalat — Chief Medical Officer
- Jim Turner — Chief Financial Officer
- Arthur Malvett — President
- Michael Kuhn — Director of Engineering

Financing Opportunity

Wito Smart Health is seeking \$10 million in staged financing:

- \$5M – Pre-Seed / Seed
- \$3M – Revenue Stage
- \$2M – Post-Commercialization

Use Of Funds

- Clinical studies
- FDA 510(k)
- Manufacturing scale-up
- R&D and infrastructure
- Inventory development
- Marketing and distribution
- Sales launch and commercialization



The New Caddy 2.0

Current Financing Round

Seeking up to \$5 million in Seed Financing to fund:

- Engineering development
- Clinical validation
- FDA pathway
- Manufacturing readiness
- Commercial launch preparation

Future financing rounds may be pursued as milestones are achieved.

Investment Highlights

- Breakthrough non-invasive medical wearable
- Massive global market opportunity
- Subscription-based recurring revenue model
- Strong IP and regulatory strategy
- AI-powered bioimpedance platform
- Affordable alternative to existing CGM systems
- Positioned for large-scale commercialization

Vision

Wito Smart Health aims to redefine preventative healthcare by removing the pain, complexity, and cost barriers associated with traditional glucose monitoring and empowering millions worldwide with accessible metabolic health insights.

Contact Information

Glenn Foley
CEO — Wito Smart Health
foley@witosmarthealth.com
+1 360-518-2419

